

THEIR FUTURE IS BRIGHT



TypeFocus7 Careers is specifically designed for colleges and universities.

TypeFocus7 Careers is the most advanced Internet-based career program available. The reports, tools and features will help students achieve their educational and career planning goals.

Choosing the correct software to assist practitioners in moving students towards a better and more complete understanding of how personality, values, interests and skills shape occupational outcomes can be difficult. You need flexible, reliable and customizable features along with high quality assessments. In addition, it also helps to have a “wow” factor to make it easier to gain buy-in from campus partners that are essential to the products success on campus. TypeFocus V7 does all that and more. The fact that the software goes further by introducing students to the National Association of Colleges and Employers (NACE) Career Competencies was just the addition we were looking for. Version 7 allows practitioners a thorough assessment interface and tracking tool that can serve as the baseline for students’ introduction to, and progress through, the career success spiral.

Russ Coughenour

Director / Center for Career Development
Tennessee Technological Universities

TypeFocus7 Careers is the only program that combines these important features:

- ▶ Student results are linked to your own Majors or Programs on your OWN website.
- ▶ Increase student retention with an exclusive TypeFocus survey that identifies at-risk students very early in their year.
- ▶ Accurate assessments provide great insights: personality type, work values, Holland interests, and skills.
- ▶ Assessment results are linked to 1,000 occupations
- ▶ Support student success with the latest NACE Career Readiness Competencies.
- ▶ Engage students with attractive and responsive web pages that are mobile friendly.
- ▶ Boost your program outreach with reports based on personality insights: branding, networking, and interview guides.
- ▶ Build student success via advanced interpersonal skills including conflict resolution and teamwork.
- ▶ Customized branding to your organization with logos, announcements and contacts.
- ▶ Complete online orientations available for Counselors and Advisors.

Additional Programs of Interest



TYPEFOCUS CERTIFICATION PROGRAM

Economical, online, self-directed, and mentor-supported program is custom tailored to your career professionals’ needs.



STUDENT RECRUITMENT PROGRAM

This program matches the personality preferences of prospective students with your program offerings resulting in more students and higher retention.

All our programs are competitively priced and we are so confident of them that we offer a money-back guarantee for both the quality of the program and the service we provide in supporting your use of them.